

Special offer on AxisDirect Investment Plus Account for Axis Bank account holders:

AxisDirect Investment Plus Account	
One-Time Account Opening Charges	Rs. 1500/-
Complimentary Turnover*	
Complimentary Delivery Turnover (CDT) (in Rs.)	3,00,000/-
Complimentary Turnover Validity	6 months
Value Added Services	
Independent Research Pack – Recognia, The Screener & Reuters worth Rs.1200/- p.a.	Free for 12 months
Trade on Phone charges (Rs.20/- post 10th Call p.m)	Free for 6 months

* Complementary Equivalent Delivery Turnover Limit (CEDTL) = [(Equity Cash and E-Margin Turnover) + {(Equity Intraday and Cover Turnover) / 10} + {(Futures and Intraday Futures Turnover)/ 10} + {(Options Strike Price + Premium) X Lot size / 10}]

Terms & Conditions

1. "AxisDirect Investment Plus Account" is from Axis Securities Limited ("ASL") and is applicable to new customers opening account with ASL.
2. The account charges attract service tax and will be charged upfront. Account charges are non-refundable and will not be adjusted against future brokerage or any other charges.
3. This offer is applicable to Resident Indians only. This offer is not applicable to Axis group employees
4. The benefits offered under the offer are valid from realization of Account opening Charges.
5. The Complimentary Delivery Turnover and other Free Value added services will not be continued beyond the validity period unless otherwise specifically mentioned.
6. In case of Complimentary Turnover, minimum statutory brokerage of 1 paise per share shall be charged till the complimentary turnover limit / validity period, whichever is earlier.
7. Turnover other than Complimentary Turnover will attract brokerage as per applicable brokerage rate (default variable brokerage plan)
8. On completion of the complimentary turnover limit/validity period, client may choose to subscribe to a new Plan.
9. All applicable statutory / regulatory levies and other charges shall be charged separately over and above the brokerage.
10. For turnover other than complimentary turnover, brokerage will be charged as per applicable rate subject to a minimum of Rs. 20/- per executed order and a maximum of 2.5%. In case the minimum brokerage calculated comes to more than 2.5%, then the amount that will be charged as a brokerage will be limited to 2.5%.

Please note that by submitting your interest for availing the **AxisDirect Investment Plus Account**, you are authorizing Axis Securities Limited/Axis Bank to call you for the account even though you may be registered under the National Do not Call registry.